

Site

Kent Integrated Adolescent Service and YOS

Name of project / initiative

The Bubble newsletter and online activities

Overview

Introduced during lockdown as a way of helping to engage with young people and keep them constructively occupied, 'The Bubble' is a fortnightly newsletter, linked to online group-based activities offering engagement opportunities to young people and their families, including bake-offs, photo competitions, exercise challenges, a virtual bike workshop, and more. The virtual bake-off has been particularly impactful – and includes “live” online instruction. The online bike workshop, and Facebook-based photo competition have also proved popular. While it was introduced during lockdown, we see it as a valuable adjunct to our core services which we will continue with in the future.

Longevity

Since November 2020

Benefits

Helps to keep young people engaged with youth services and encourage young people to keep constructively active – as well as helping to engage families too.

Uniqueness

We are not aware of any other initiative quite like this one.

Applicability

It could be rolled out in any community-based service.

Requirements

Very little other than people's email addresses, and access on their part to the internet.

For more information:

Rebecca Hammond, Team Manager - Rebecca.Hammond@kent.gov.uk

Submitted by:

Rebecca Hammond, Team Manager - Rebecca.Hammond@kent.gov.uk